

And again. *Pride is as loud a beggar as Want, and a great deal more saucy !* When you have bought one fine thing, you must buy ten more, that your appearance may be all of a piece; but *Poor DICK* says, *'Tis easier to suppress the First desire, than to satisfy All that follow it.* And 'tis as truly folly, for the poor to ape the rich; as for the frog to swell, in order to equal the ox.

*Great Estates may venture
more ; But little boats should
keep near shore!*

'Tis, however, a folly soon punished! for Pride that *dines -m Vanity, sups on Contempt,* as *Poor RICHARD* says. And in another place, *Pnde breakfasted with Plenty, dined with Poverty, and supped with Infamy.*

And, after all, of what use is this Pride of Appearance ? for which so much is risked, so much is suffered ! It cannot promote health or ease pain ! It makes no increase of merit in the person! It creates envy ! It hastens misfortune !

*What is a butterfly ? At
best He's but a caterpillar
drest! The gaudy fop's his
picture just**

as *Poor RICHARD* says.

But what madness must it be, to *run into debt* for these superfluities ?

We are offered, by the terms of this Vendue, Six Months* Credit; and that, perhaps, has induced some of us to attend it, because we cannot spare the ready money, and hope now to be fine without it. But, ah, think what you do, when you run in debt ? *You give to another, power over your liberty !* If you cannot pay at the time, you will be ashamed to see your creditor ! You will be in fear, when you speak to him ! You will make poor pitiful sneaking excuses! and, by degrees, come to lose your veracity, and sink into base downright lying! For, as *Poor RICHARD* says, *The second vice is Ly^ng, the first is Running into Debt:* and again, to the same purpose, *Lying rides upon Debt's back.* Whereas a free born Englishman ought not to be ashamed or afraid to see, or speak to any man living. But Poverty often deprives a man of all spirit and virtue. *'Tis hard for an Empty Bag to stand upright!* as *Poor RICHARD* truly says. What would you think of that Prince, or the Government, who should issue an Edict for-